Enabling the capture and sharing of exceptional content.

The Vitec Group plc Half Year Results 2019

THE

VITEC

GROUP

Results in line with expectations

8 August 2019

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Adjusted performance measures

In addition to statutory reporting, Vitec reports alternative performance measures ("APMs") which are not defined or specified under the requirements of International Financial Reporting Standards (IFRS). The Group uses these APMs to improve the comparability of information between reporting periods and Divisions, by adjusting for certain items which impact upon IFRS measures, to aid the user in understanding the activity taking place across the Group's businesses. APMs are used by the Directors and management for performance analysis, planning, reporting and incentive purposes. A definition of the APMs used in this presentation and a reconciliation from adjusted operating profit to statutory operating profit is included in the Appendix.

Agenda

> Highlights

> Stephen Bird, Group Chief Executive

> Financial Review

> Kath Kearney-Croft, Group Finance Director

Market and Strategy Update

> Stephen Bird, Group Chief Executive

> Q&A

Highlights: results in line with expectations

Financial highlights

- Robust performance in a non-Olympic year
- Continued strength in reported adjusted operating margin, towards our stated mid teen goal
- As expected, increase in net debt from acquisitions and IFRS 16 impact, with capacity for further organic and M&A investment
- Interim dividend growth of 7% to 12.3p per share

Operational highlights

- Good progress executing strategy to drive growth and efficiencies, despite some disruption to the photographic market and the impact of US/China tariffs
- Integration of Amimon is complete and the launch of wireless video products into the broadcast sports market is on schedule for 2020
- Restructuring of Imaging Solutions to take advantage of the growing e-commerce channel is on track
- Investing in targeted growth initiatives in the faster growing segments of the market, including wireless video, smartphone accessories, audio capture, LED lights and motion control

Outlook for 2019 is unchanged and, as expected, H2 weighted

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Financial Review

Robust performance in a non-Olympic year

	H1 2019	H1 2018	Better / (worse)	Better / (worse) at Constant FX
	£m	£m	0.50/	
Revenue	184.2	183.3	0.5%	(2.2%)
Gross profit	87.7	83.7	4.8%	2.7%
Gross margin %	47.6%	45.7%	+190 bps	+230 bps
Operating expenses *	(61.9)	(58.2)	(6.4%)	(3.6%)
Operating profit *	25.8	25.5	1.2%	0.5%
Operating margin % *	14.0%	13.9%	+10 bps	+40 bps
Net finance expense	(2.3)	(1.0)		
PBT *	23.5	24.5	(4.1%)	(4.0%)
Adjusted basic EPS *	39.9p	39.5p	1.0%	
Interim dividend per share	12.3p	11.5p	7.0%	
ROCE⁺	20.1%	21.7%	-160 bps	

- Reported revenue growth despite non-repeat of 2018 Winter
 Olympics
 - Growth in adjusted operating profit*
 - > Continued focus on operational efficiencies & cost control
 - > US/China tariff impact in H1 mitigated by pricing & sourcing
 - > Margin benefit from SmallHD insurance income
- Improvement in adjusted EPS* to 39.9p
- Interim dividend increased by 7.0% to 12.3p per share
- > ROCE impacted by IFRS 16 'Leases' (see Appendix) and acquisition of Amimon as expected

 ^{*} Before charges associated with acquisition of businesses and material non-operating events, as described in the Appendix.
 * Return on capital employed (ROCE) is calculated as adjusted operating profit* for the last twelve months divided by average

total assets less current liabilities excluding the current portion of interest-bearing borrowings.

Divisional performance

	Revenue Adjusted operating profit*						profit*	
	H1	H1	Better /	Better / (worse)	H1	H1	Better /	Better / (worse)
	2019	2018	(worse)	at Constant FX	2019	2018	(worse)	at Constant FX
	£m	£m	%	%	£m	£m	%	%
Imaging Solutions	95.5	98.5	(3.0%)	(4.2%)	13.4	14.9	(10.1%)	(5.5%)
Production Solutions	54.8	57.1	(4.0%)	(7.6%)	8.4	9.9	(15.2%)	(19.4%)
Creative Solutions	33.9	27.7	22.4%	15.0%	10.2	7.0	45.7%	37.3%
	184.2	183.3	0.5%	(2.2%)	32.0	31.8	0.6%	0.0%
Corporate & unallocated	-	-	-	-	(6.2)	(6.3)	1.6%	1.6%
	184.2	183.3	0.5%	(2.2%)	25.8	25.5	1.2%	0.5%

* Before charges associated with acquisition of businesses and material non-operating events, as described in the Appendix.

Imaging Solutions

- > Reduction in revenue in challenging market; focusing on faster growing segments
 - > Margin improvement +20 bps on organic constant FX basis
 - > Syrp and Rycote performance in line with expectations and H2 weighted

Production Solutions

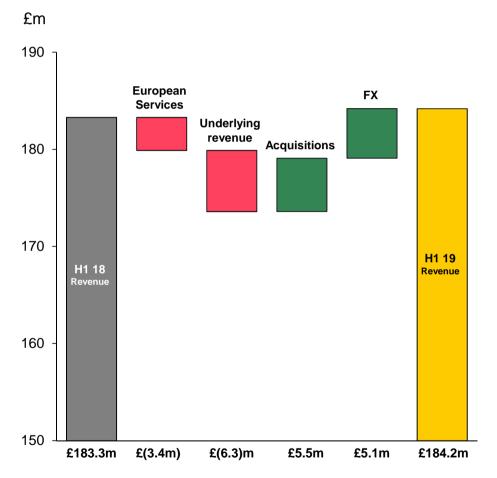
Solid performance in a non-Olympic year; new robotics, lighting and batteries products launched
 On an underlying¹ basis margin accretion +40 bps driven by productivity improvements

Creative Solutions

- > Growth at Teradek with market-leading new products launched; SmallHD refocusing on higher end
 - > Margin benefit from SmallHD insurance income; normalised margins remain above Group average
 - > Amimon integration complete with contribution H2 weighted

¹ Excluding currency, Olympics and IFRS 16

Group revenue bridge



- > Anticipated reduction in revenue at European Services driven by non-repeat of 2018 Winter Olympics
- > Underlying revenue decline reflects:
 - > Challenging market conditions for Imaging Solutions
 - > Solid performance at Production Solutions
 - > Growth in Creative Solutions at Teradek and SmallHD
- Benefit from 2018 acquisitions and Syrp, acquired in January 2019
- > Favourable FX mainly from stronger US Dollar year-on-year

£m Anticipated reduction in profit at European Services driven by **IFRS 16** 26 non-repeat of Winter Olympics; and slightly lower corporate costs FX Underlying profit Underlying profit growth reflects: > Acquisitions 24 Efficiency improvements in Production Solutions European Higher volumes offset by mix & investment for future growth at Services & corporate **Creative Solutions** costs 22 Decline in volumes at Imaging Solutions, partly offset by > H1 19 Profit H1 18 channel mix and cost control Profit 20 Increased US/China tariff costs H1 19 profit includes £5.8m SmallHD insurance income, related > 18 to disruption that started in 2018, £1.1m incremental Small FX benefit with stronger US Dollar offsetting non-repeat of > 16 hedging gains in the prior year £(1.9)m £25.5m £1.4m £0.2m £0.2m £0.4m £25.8m

Group adjusted operating profit* bridge

* Before charges associated with acquisition of businesses and material non-operating events, as described in the Appendix

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Cash generation

	H1 2019 £m	H1 2018 £m	Better / (worse) £m
Operating profit *	25.8	25.5	0.3
	9.1	5.5	3.6
Working capital	(8.7)	(2.1)	(6.6)
Integration cash outflow	(0.3)	(1.5)	1.2
Other (2)	1.2	(2.0)	3.2
Cash generated from operations	27.1	25.4	1.7
Capital expenditure (3)	(7.9)	(6.7)	(1.2)
Proceeds from asset sales	0.1	0.1	-
Interest paid	(2.2)	(0.9)	(1.3)
Tax paid	(1.1)	(1.5)	0.4
Free cash flow	16.0	16.4	(0.4)

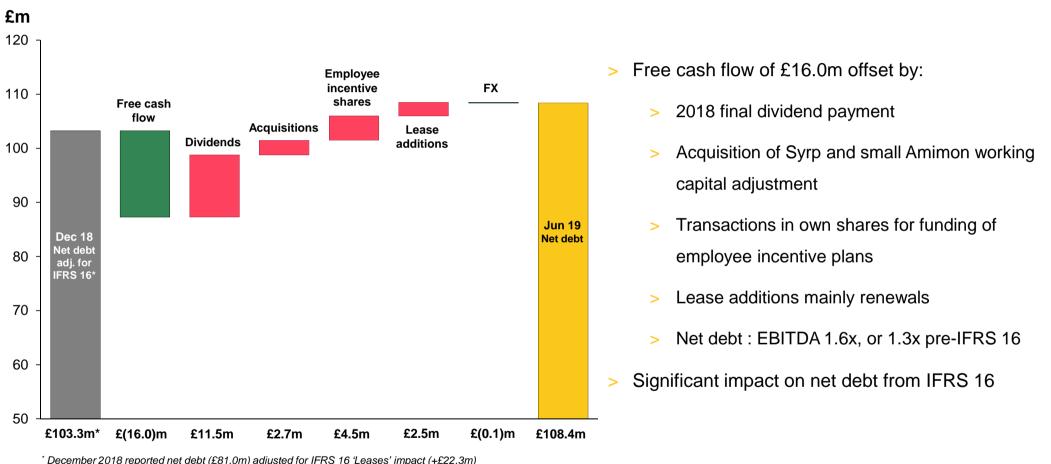
- > Reported free cash flow at a similar to level to prior year
 - Working capital investment includes timing of payments and seasonal inventory build
 - IFRS 16 impact of £3.2m with higher operating profit,
 depreciation and interest (refer to Appendix for detail)
- Capex includes higher capitalisation of development costs, mainly at Amimon
- Higher interest following transformational acquisitions and IFRS 16 impact as expected
- > Operating cash conversion of 76%

⁽³⁾ Purchase of PPE and capitalisation of software and development costs.

^{*} Before charges associated with acquisition of businesses and material non-operating events, as described in the Appendix.

⁽¹⁾ Includes depreciation, amortisation of software and capitalised development costs and impairment losses on property, plant and equipment.

⁽²⁾ Includes change in provisions, share based payments charge, gain on disposal of PPE, fair value derivatives, transaction costs relating to acquisition of businesses.



Net debt

* December 2018 reported net debt (£81.0m) adjusted for IFRS 16 'Leases' impact (+£22.3m)

Capacity to fund further acquisitions

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H2 guidance

- > As expected, performance will be H2 weighted, driven by Amimon, Syrp & Rycote as well as underlying seasonality
- > Potential geopolitical challenges
 - > US/China tariffs in H2 expected to be mitigated by pricing and alternative sourcing
 - > We continue to monitor the situation around Brexit
- > We expect to incur a £6m cash cost in 2019 as a result of the Imaging Solutions restructuring investment announced in May
- > Effective Tax Rate maximum 25% for full year
- > Updated FX guidance and IFRS 16 detail reflected in the Appendix

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Market & Strategy Update

Group strategic priorities

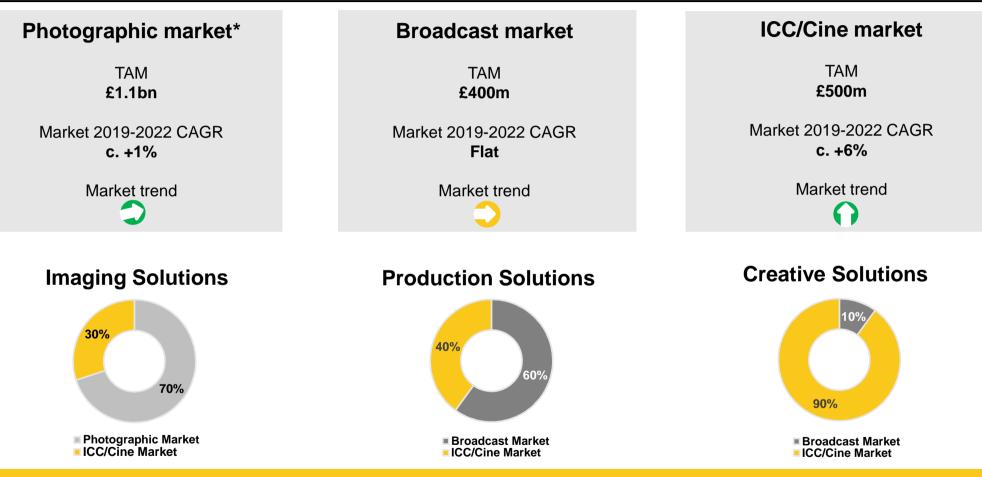
1. Organic growth

2. Margin improvement

3. Further M&A activity

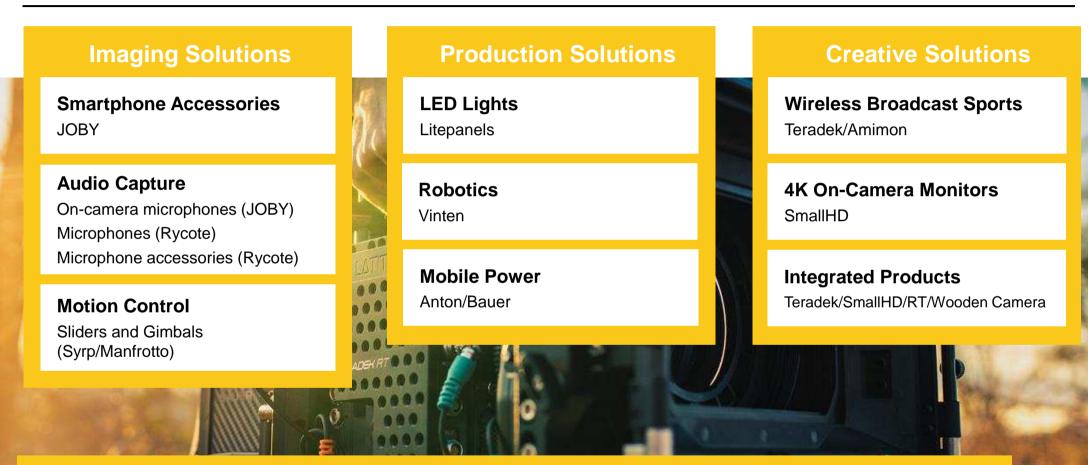
Continued growth and value creation

Vitec operates in the growing "image capture and content creation" market



Vitec is increasingly exposed to the faster growing ICC/Cine market, across all three Divisions

Growth initiative targets mapped to most attractive growth opportunities



Investing in developing a range of new products, across multiple brands, in the faster growing segments of the market

Imaging Solutions: continues to outperform a challenging market

Market

- > Ongoing transition to e-commerce channel
- > Premium end of photographic market resilient; decline in entry level DSLR market
- > Continued growth in smartphone accessories, motion control and audio capture

Strategy update: increase revenue and maintain margins

- 1. Developing range of new products across multiple brands/market segments, focusing on ICC
- 2. Accelerating growth in smartphone accessories (JOBY), motion control (Syrp) and audio capture (Rycote)
- 3. Investing selectively in core business (Manfrotto, Gitzo, Lowepro, Avenger); focus on profitability
- 4. Grow in APAC
- 5. Investing in on-line capabilities to take advantage of acceleration in growth of e-commerce channel

Imaging Solutions expected to continue to outperform the market by diversification into adjacent markets and restructuring of its business model







Imaging Solutions: investing in on-line capabilities

Project details

- > Taking advantage of further growth in higher margin e-commerce channel where we continue to outperform the competition
- > Investing in new digital platform and team to improve web marketing and e-commerce capabilities
- > Reorganising sales and marketing by distribution channel which mirrors major e-commerce customers in Europe
- > Total investment c. €8.5m (£7.5m) in 2019 and 2020; savings expected to be c. €3.0m (£2.6m) by the end of 2021

Project update

- > Ongoing transition to restructure distribution channels is well advanced; new organisation live by end Q1 2020
- > Developing industry's leading e-commerce platform; provides a long-term competitive advantage

Digital business model takes advantage of growth in e-commerce channel and benefits new ICC products

Production Solutions: good performance with continued operational excellence

Market

- > Broadcast market broadly stable
- > Continuing cost pressures in studios benefits robotics
- Continued growth in on-location news and sports production

Strategy update: maintain revenue and improve margins

- 1. Investing in faster growing market segments and ICC
- 2. Investing selectively in core business focusing on profitability
- 3. Growing in APAC: goal to increase from 18% of sales
- 4. Driving further margin improvements, e.g. operational productivity improvements, purchasing
- 5. New wins in European Services

Continued progress expected from Production Solutions, particularly on margins, with a benefit in 2020 from the Olympic Games and US Presidential elections







Anton/Bauer Titon battery

Creative Solutions: continues to grow with further benefit in H2

Market

- Production spend continues to grow, especially in scripted series on newer platforms, while TV networks' content budgets remain robust
- New media, streaming and connected devices driving increased wireless transmission of data and images

Strategy: increase revenue and maintain higher margins

- Growing share in scripted series/films with core and integrated products and focusing on the more profitable segments of the ICC market
- 2. Leveraging Amimon to expand into broadcast sports
- 3. Growing in APAC: goal to grow from 11% of sales

Further growth expected from Creative Solutions including benefit from the Amimon acquisition







Teradek Bolt 4K

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Update from SmallHD

- > Recovering after difficult 12 months, but still work to be done
- > Moved to new custom-designed premises
- > Launched range of well-received new products at NAB April 2019
 - > Unique Cine 7 monitor; first to market with camera controls on the monitor
- > Focusing on core high end / higher margin with good early traction
- > Launching 4K monitors later this year
- > Further unique integrated products across Creative Solutions





SmallHD positioned to grow with intuitive, innovative, integrated new products

Update from SmallHD



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Update on Amimon acquisition

H1 performance in line with our expectations

> Integration complete

- > Creative Solutions now has centres of R&D excellence in California, Texas, North Carolina and Israel
- Maximising R&D efficiency, prototyping and production workflow: fast and cost-effective development of next generation of products
- > Reduced admin, sales and marketing expenses

Strengthened position in cine market

- > World's first 4K zero-delay wireless video transmission system launched end H1 2019 (Teradek Bolt 4K)
- > Further integration into other Creative Solutions products gives unique competitive advantage

Expanding into adjacent markets

- > Developing new wireless video products for live production market, starting with broadcast sports
- > On schedule to launch in 2020

Amimon acquisition has given Vitec a number of strategic growth opportunities in the wireless video market

Update on Amimon acquisition

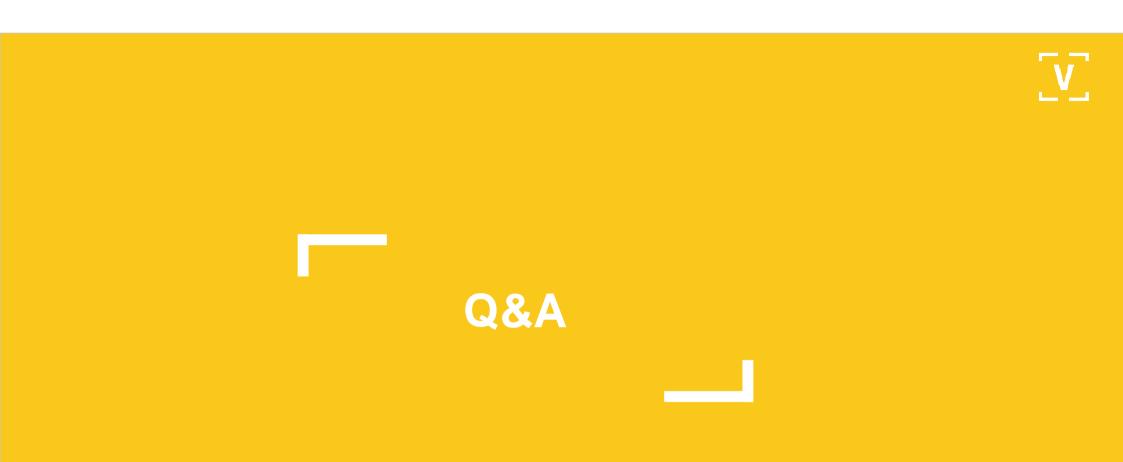


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Summary: results in line with expectations

- **1.** Robust performance in non-Olympic year despite some challenges
- **2.** Good progress executing strategy to drive growth and efficiencies
- 3. Integration of Amimon is complete and the launch of wireless products into the broadcast sports market is on schedule for 2020
- 4. Restructuring of Imaging Solutions' on-line capabilities on track
- **5.** Investing in targeted growth initiatives

Outlook for 2019 is unchanged and, as expected, H2 weighted – continue to expect a strong 2020



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Appendices

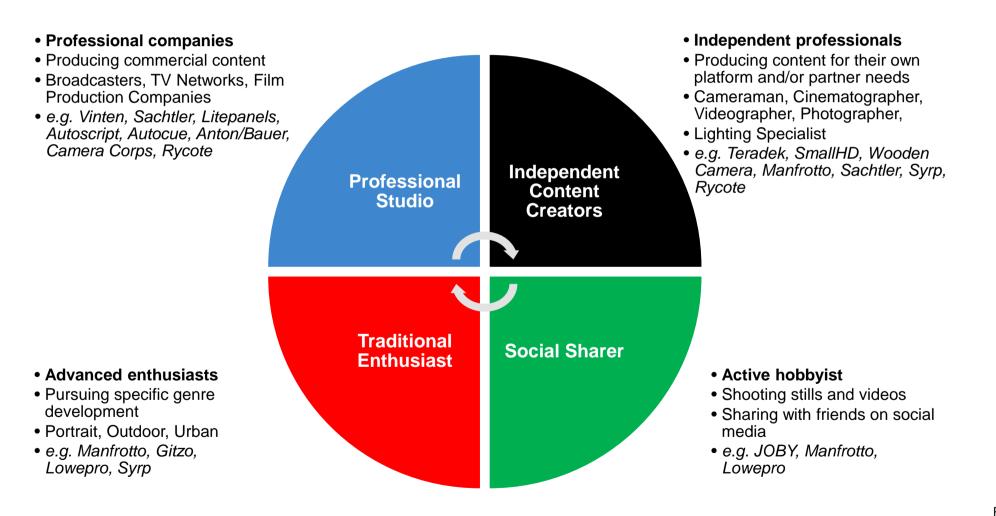
Investment proposition



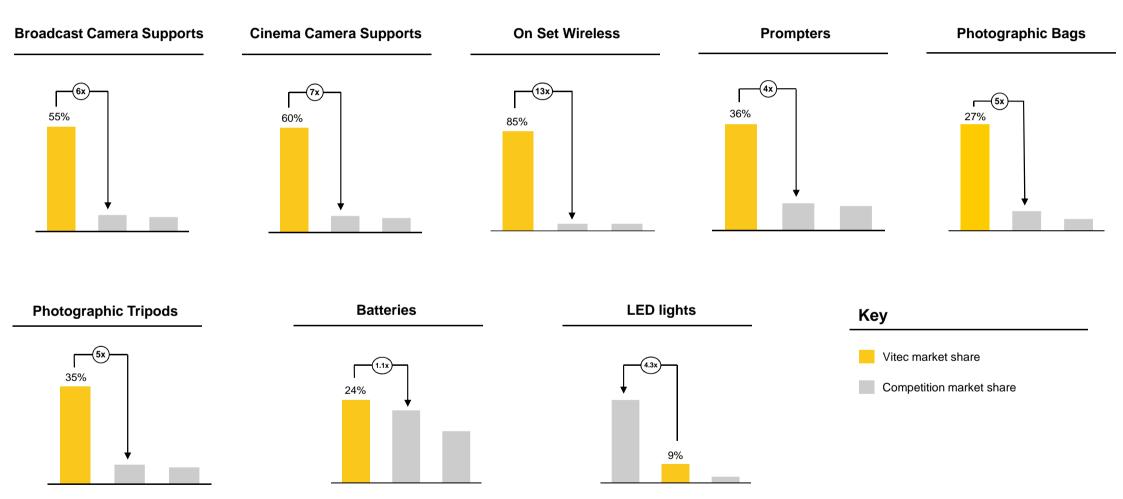
The right strategy for continued growth and value creation

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Consumers in the "image capture and content creation" market

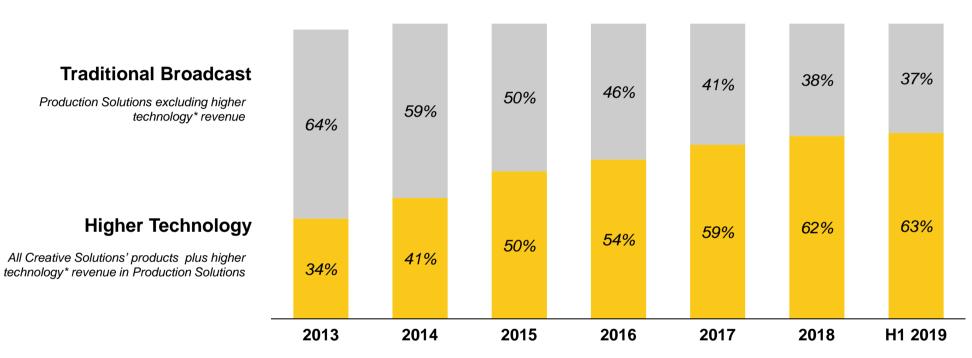


Competitive landscape



Market share data based on 2018 management estimates.

A higher technology focused business



Revenue from Production Solutions and Creative Solutions

> Higher technology products generally have a higher margin than other broadcast products

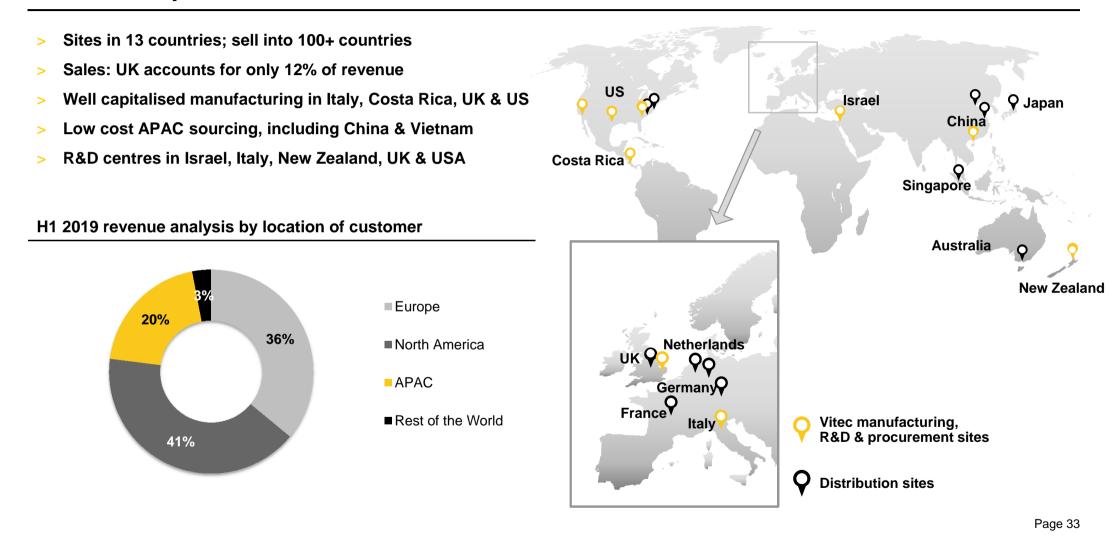
Solutions > Growth in revenue from higher technology products is mainly driven by acquisitions

The Vitec Group: M&A track record



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Where we operate



Vitec Imaging Solutions products

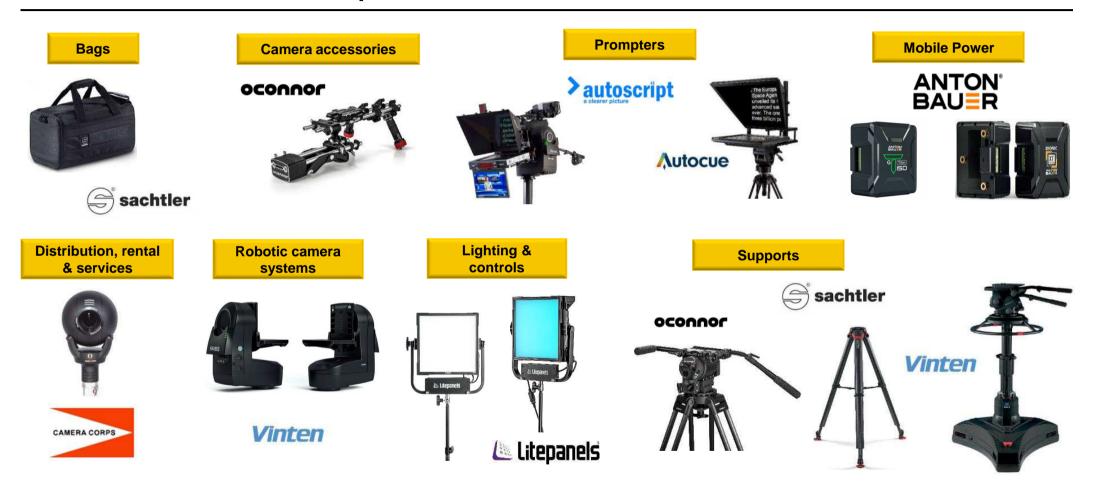


* Clockwise from top left: Lowepro: FreeLine BP 350 AW; Manfrotto: Noreg; National Geographic: Walkabout – Medium Camera Backpack; Gitzo: Adventury; Syrp: Magic Carpet Pro 3 Axis Kit; Lastolite: Skylite Rapid Kit; Manfrotto: Lykos; JOBY: GripTight Pro Telepod; GorillaPod Mobile Rig; Manfrotto: Befree advanced and PIXI Evo; Gitzo: 2 way Fluid Head; Avenger: Wind Up stand; Rycote: Windjammer; Manfrotto: Xume filters.

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Vitec Production Solutions products



* Clockwise from top left: <u>Sachtler:</u> Comporter; <u>OConnor:</u> O-Rig Pro Kit; <u>Autoscript:</u> E.P.I.C. prompter; <u>Autocue:</u> PSP17 teleprompter; <u>Anton/Bauer</u>. Titon; and Dionic XT Batteries <u>Vinten</u>: Quartz Two pedestal ; <u>Sachtler/Vinten</u>: Flowtech; <u>OConnor:</u> Ultimate 2560 Fluid Head; <u>Litepanels:</u> Gemini 1x1; <u>Vinten</u>: FH-155; <u>Camera Corps</u>: Q-Ball 3.

Vitec Creative Solutions products



* Clockwise from top left: Teradek: Bolt 4K; Wooden Camera: Directors' monitor cage v3; Teradek RT: MK3.1 controller; Teradek: Serv Pro; Paralinx: Dart; SmallHD and Teradek: Focus 7 Bolt 500 RX; SmallHD: Cine 7.

FX sensitivities

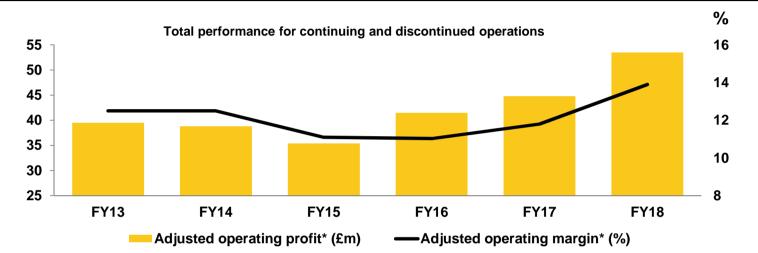
Currency	Current spot rates (7 Aug 2019)	H2 2018 average rates
USD	1.22	1.30
EUR	1.09	1.12
YEN	129	145

The expected impact on adjusted operating profit* from currency movements in H2 2019 is:

Currency	Movement	Impact on operating profit* (£m)
USD	+/- \$0.10	-/+ 0.6
EUR	+/- €0.10	-/+ 1.3
YEN	+/- 10 YEN	-/+ 0.3

> The FX sensitivities shown here are different from guidance given at year-end reflecting: H2 impact only; and different mix of currencies offset by hedging.

Five year summary



Total continuing and discontinued operations	FY13	FY14	FY15	FY16	FY17	FY18	HY19
Revenue (£m)	315.4	309.6	317.8	376.2	378.1	385.4	184.2
Adjusted operating profit* (£m)	39.5	38.8	35.4	41.5	44.8	53.5	25.8
Adjusted operating margin*	12.5%	12.5%	11.1%	11.0%	11.8%	13.9%	14.0%
Cash generated from operations (£m)	52.4	42.0	41.7	64.8	48.7	54.0	27.1

* Before charges associated with acquisition of businesses and material non-operating events, as described on slide 40

IFRS 16 "Leases"

- IFRS 16 "Leases" requires lessees to recognise most leases on the balance sheet, as the distinction between operating and finance leases is removed. The Group has adopted IFRS 16 from 1 January 2019 without restating comparatives.
- > The impact of IFRS 16 on financial metrics in H1 2019 and our latest expectation for FY 2019 is as follows:

Income statement	H1 2019 £m	FY 2019* £m	Cash flow & conversion	H1 2019 £m	FY 2019* £m	Balance sheet & metrics	H1 2019 £m	FY 2019* £m
Operating profit Net finance expense	+0.4 (0.5)	+0.9 (1.0)	Operating cash flow Interest paid	+3.7 (0.5)	+7.3 (1.0)	Net debt Net debt : EBITDA (x)	+21.6 +0.3x	+20.7 +0.2x
Profit before tax	(0.1)	(0.1)	Free Cash flow	+3.2	+6.3			
Operating profit	+0.4	+0.9	Principal lease repayments	(3.2)	(6.3)	Fixed assets	+19.9	+19.1
Depreciation	+3.3	+6.4	Net cash flow	-	-	ROCE (%)	(0.6)% pts	(0.4)% pts
EBITDA	+3.7	+7.3	Operating cash conversion (%)	+13% pts	+11% pts			

> The Group's banking covenants are on a pre-IFRS 16 basis.

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Alternative performance measures

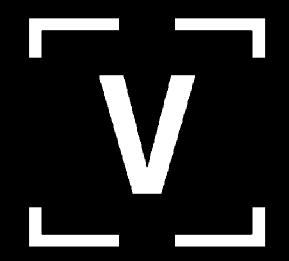
АРМ	Closest equivalent statutory measure	Definition		
Adjusted operating profit	Operating profit	Calculated as operating profit before charges associated with acq material non-operating events. The table below shows the reconci		esses and
			H1 2019 £m	H1 2018 £m
		Adjusted Operating Profit	25.8	25.5
		Amortisation of acquired intangible assets	(4.8)	(3.1)
		Effect of fair valuation of acquired inventory	(0.7)	-
		Transaction costs relating to acquisition of businesses	(0.1)	(0.1)
		Earnout charges and retention bonuses	(1.0)	(0.5)
		Integration costs	-	(1.1)
		Restructuring costs	(0.3)	-
		Operating Profit	18.9	20.7
Adjusted operating expenses	Operating expenses	Calculated as operating expenses before charges associated with and material non-operating events.	acquisition of b	usinesses
Adjusted profit before tax	Profit before tax	Calculated as profit before tax, before charges associated with accumaterial non-operating events.	quisition of busi	nesses and
Adjusted profit after tax	Profit after tax	Calculated as profit after tax before charges associated with acqui non-operating events, and profit on disposal of businesses.	sition of busines	sses, materia
Adjusted basic earnings per share	Basic earnings per share	Calculated as adjusted profit after tax divided by the weighted ave shares in issue during the period.	rage number of	ordinary
Free cash flow	Net cash from operating activities	Net cash from operating activities after proceeds from property, pla software, purchase of property, plant and equipment, and capitalis development costs.		
Operating cash flow	Net cash from operating activities	Free cash flow before payment of interest, tax, restructuring costs, acquisition of businesses and integration costs.	transaction cos	sts relating to
Return on capital employed	None	Calculated as adjusted operating profit for the last twelve months a assets less current liabilities excluding the current portion of intere		•
Adjusted EBITDA	Operating profit	Calculated as adjusted operating profit for the last twelve months l tangible fixed assets and amortisation of intangibles (other than th adjusted operating profit).		

In addition to statutory reporting, Vitec reports alternative performance measures ("APMs") which are not defined or specified under the requirements of International Financial Reporting Standards ("IFRS").

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- The Group uses these APMs to improve the comparability of information between reporting periods and Divisions, by adjusting for certain items which impact upon IFRS measures, to aid the user in understanding the activity taking place across the Group's businesses.
- APMs are used by the Directors and management for performance analysis, planning, reporting and incentive purposes.
 - A definition of the APMs used in this presentation is given on this slide.



The Vitec Group plc

Bridge House Heron Square Richmond TW9 1EN United Kingdom

T +44 (0)20 8332 4600 F +44 (0)20 8948 8277

info@vitecgroup.com www.vitecgroup.com